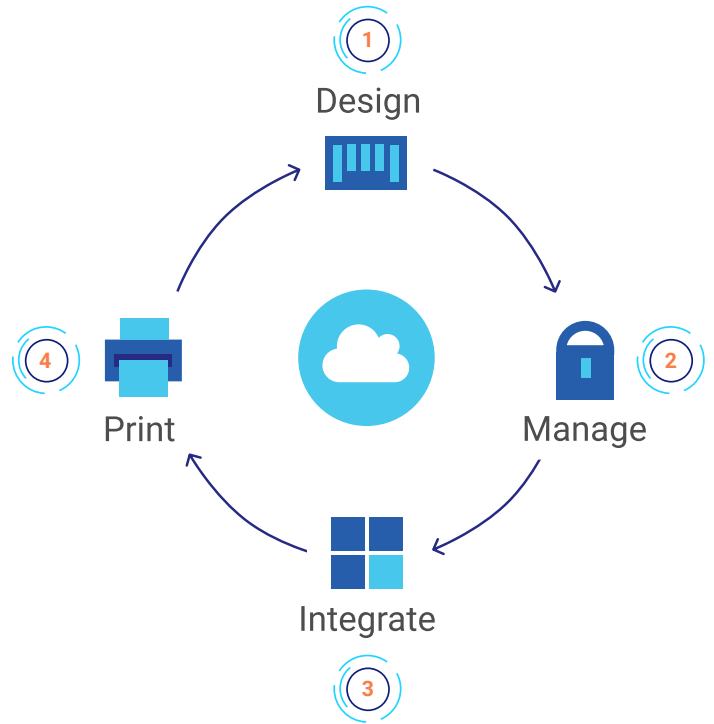


The simplest way to design and print labels

Loftware's NiceLabel Cloud is the simplest, yet most comprehensive, cloud labeling solution on the market. It helps businesses of all sizes manage labeling, from label design to print and every step in between.



Why NiceLabel Cloud?



Be up and running in minutes
with minimal IT resources



Integrate labeling
with your product data



Simply design labels
from any computer in any location



Easily scale printing
across your business



Securely store and manage
labels and data in the NiceLabel Cloud



Pay on subscription
and lower your TCO

What our customers say



Implementing NiceLabel solved a lot of IT problems. We don't have the security implications we had with the previous system. We've moved quite a few of our systems to the cloud. The fact that we could have labeling in the cloud as well gave us a lot more flexibility in terms of integrations and APIs."



Jeremy Annable, Business Systems Manager, IAE



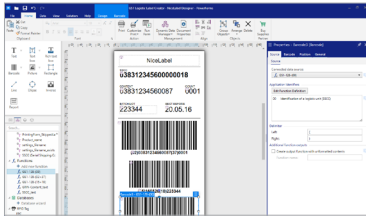
We needed to standardize labeling across our facilities. With NiceLabel Cloud, we have the benefits of a secure SaaS solution, integrated with our existing cloud infrastructure. As our business continues to grow, NiceLabel Cloud gives us an easy way to customize and scale our labeling operations."



Jay Stowell, Director of IT at Wada Farms Marketing Group

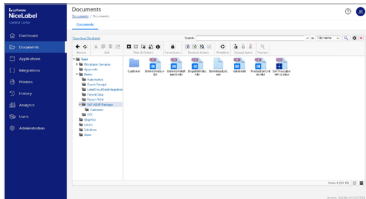
From label template to print

EVERYTHING YOU NEED TO MANAGE LABELING



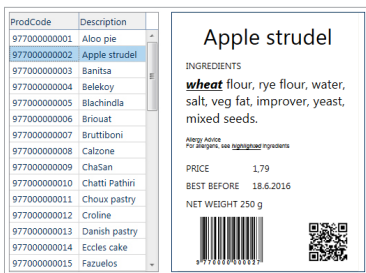
1 Easily design barcode labels in minutes

NiceLabel Cloud includes a built-in label designer that delivers a familiar Microsoft Word-like user experience. You can quickly design professional labels and multi-page supply chain documents, such as delivery notes, packing slips and invoices. No IT help, barcoding knowledge or designer training necessary.



2 Centrally store your labels and access them from anywhere

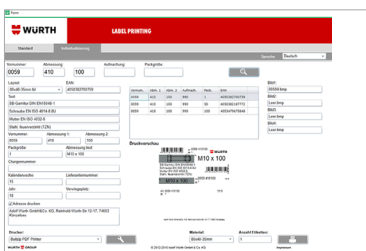
NiceLabel Cloud contains a centralized storage system for all of your labels. Access the latest, up-to-date label templates anytime, anywhere, from a web browser.



3 Guarantee accuracy by integrating with your product data

NiceLabel Cloud integrates label printing with your product data, giving you a single source of truth and preventing errors and mislabeling.

Designed to meet the needs of businesses of all sizes, NiceLabel Cloud also enables you to integrate printing with your ERP system or other cloud or on premise business applications, such as SAP, MS Dynamics, Workday, NetSuite,...



4 Easily scale printing across your business

With NiceLabel Cloud, you can easily extend labeling across departments and also to your business partners including suppliers, contract manufacturers and third-party logistics providers.

We partner and integrate with



Focus on your business, while we take care of your labeling infrastructure

NiceLabel Cloud is hosted in the Microsoft Azure cloud, which ensures high availability and secure storage of your label information. You benefit from the industry's state-of-the-art technology, so you are free to focus on your business and achieve faster time-to-value.

www.loftware.com