

# Elevate Your Production Lines with Modern Tech Solutions

Empower your workers to take better action

Now more than ever, it's time for small and medium-sized businesses (SMBs) to take a look at their digital maturity and assess whether they have what it takes to stay competitive and drive greater performance. Surprisingly, many of your peers are not fully equipped to lead the way. Are you?



**81%** of manufacturers are ready to invest in new digital technologies to boost productivity.\*



**91%** of manufacturers feel that data from machines and people will inform decision-making and reduce costs.\*

## Are You Facing These Challenges? Let's Tackle Them Together

### Challenge

### How Tech Can Help

#### Unclear Information

Without proper communication, it's hard to know what's happening in real time to make quick decisions.

#### Inefficiency and Low Productivity

Paper-based processes are slow, time consuming and prone to error.

#### Quality Control Issues

Manual processes may result in inconsistencies, defects and difficulties maintaining consistent product quality.

#### Hindered Growth

Manual processes hinder dealing with fast supply chain changes and growing your business.



#### Seamless Communication

Mobile voice, text and video in one effective device provides real-time insights fostering collaboration and quick decision-making.

#### Greater Efficiency and Productivity

Drive productivity with a software platform that unites processes and coordinates intelligence for greater efficiency.

#### Effective Quality Management

Scanners and handheld mobile devices ensure effective quality management, solving issues before they escalate.

#### Agility to Adapt to Market Needs

The integration of the right technology streamlines processes, improves data visibility fostering sustainable growth and competitiveness.



### Key takeaways

Implementing the right technology for all your manufacturing processes drives efficiency, enhances product quality, ensures adaptability to market changes and enables better customer service. This investment not only reduces operational costs but also helps your business stay competitive and grow.

Zebra is here to guide your digital transformation. No matter the size of your operation, we have a broad portfolio of manufacturing plant floor technology solutions.

## Considerations for Your Tech Journey

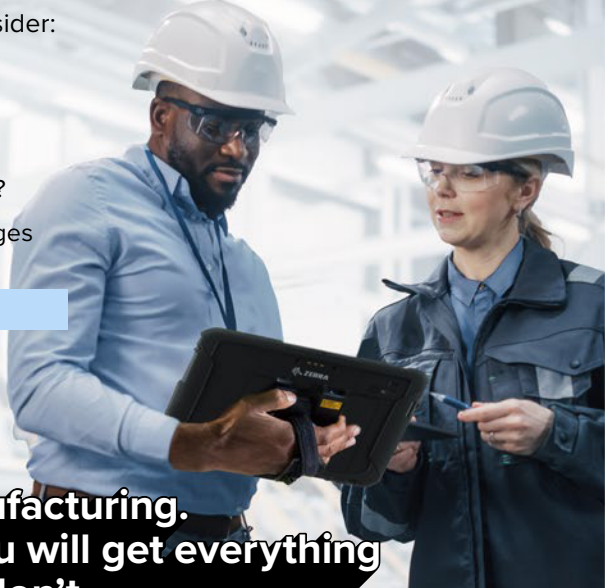
When deciding to implement or upgrade a technology solution, consider:

- Will the new tech work with our current tools without disruptions?
- How easy will this be for our team to learn and use without extensive training?
- What are the upfront and ongoing expenses? Do they fit our budget?
- Will the solution grow with us, or will it require platform device changes as we expand?
- How do we ensure data security with this tech?
- What kind of support and updates can we expect to receive?
- Can the new tech withstand tough environments?

\*Impact; Manufacturing Technology Insights: How SMBs are Using Tech

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